ABSTRACT OF THE DISCLOSURE

A method and apparatus for the automatic composition of media articles is disclosed. Previous attempts to do this have involved the manual production of a detailed framework listing the types of media elements that might be inserted into the slots specified in that framework and the subsequent selection of media elements for those slots. The present invention improves upon this by associating metadata (51) with the media elements in a content store, which metadata includes relationship data indicating how what is portrayed by that media element relates to what is portrayed by one or more other media elements. Because relationship metadata is included media articles can be generated automatically with the need for the production of a detailed framework describing that media article.

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